

VOSA Sponsorship Prospectus

Victorian Orff Schulwerk Association

Living Music & Dance 2010

A Conference of Creative Music and Movement

Friday 7 – Saturday 8 May

February 2010

Dear Friends in Music,

The next major event on the VOSA calendar is Living Music and Dance to be held on Friday 7th and Saturday 8th of May, 2010 at the Darebin Arts and Entertainment Centre in Preston. We are offering you the opportunity to be involved as a sponsor, trader and/or advertiser at this event.

We expect to attract more than 120 music educators ranging from early childhood to secondary teachers and beyond. We are delighted that Soili Perkiö from Finland will be joining us as a key presenter. Soili presented at ECCPA 2007 and we welcome her back to Australia for Living Music and Dance.

This conference represents a growing market as has been proven by the increasing popularity of our previous conferences. The benefits for you include:

- Exposure to a broad spectrum of music educators and teacher trainers who are eager to buy new resources and ideas.
- Exposure to leading music educators and teacher trainers who have the potential to be strong advocates for your products in other forums.
- Exposure to pre-service music teachers
- The opportunity to promote your goods and services throughout the conference and also post- conference (the conference handbook is purchased by teachers throughout the year via the VOSA Sales List).
- This event is endorsed by aMuse the Association of Music Educators (Vic) as a recognised Professional Development option for teachers

The following pages outline ways that you can be involved. Please do not hesitate to contact me if you would like further information.

I have enclosed some brochures for your information, and for display and/or distribution.

Yours Sincerely



Glenys Gijbers (Conference Administrator)
on behalf of the conference committee, Jo Myers, Michelle Neate and Heather McLaughlin



Sponsorship at Living Music and Dance 2010:

Please tick the boxes as appropriate and return to Glenys by the specified date or by Friday 26 March 2010 (details below)

I wish to:

- Be a major sponsor: amount and package to be negotiated
- Sponsor the cost of the overseas presenter
- Sponsor the production of the Conference Handbook for \$1800

This sponsorship will give you the following:

- Your advertising materials placed in participants' bags
- A trading table
- A full page advertisement in the Conference Handbook
- Your logo placed on the front of the Conference Handbook
- Static display or signs around the venue
- An opportunity for a 2 minute presentation in one of the opening or closing sessions
- Your flier sent out with conference confirmations

- Provide a bag or satchel for each participant. *(Supplied) The cost, in the order of \$1200, will depend on the type of bag chosen and can be shared with another sponsor or supplied by the sponsor.*

This sponsorship will give you the following:

- Your company logo will be printed on the bag
- Your advertising materials placed in the bags
- A ½ page advert in the conference handbook
- A trade table

- Provide a range of percussion instruments for a workshop room for participants to use

A range of tuned and untuned percussion instruments is needed for use in some of the sessions. The actual number and type will be negotiated with the conference organizers well before March. Instruments will be required for two or three session rooms, sponsors may provide for one or more of these. You may wish to then sell them to participants at the end of the conference as an added goodwill gesture.

This sponsorship will give you the following (to be negotiated depending on number of rooms equipped):

- Your advertising materials placed in participants' bags
- Be provided with a half price trading table
- Your signage in the rooms where instruments are placed
- Half page advertisement in the Conference Handbook

- Assist in distributing brochures. Number.....
- Promote this event in our own publication/newsletter.....

See next page for additional options

Sponsor Details

Name of organisation: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Return to: Glenys Gijbers (Conference Administrator) 300 Huntingdale Rd Huntingdale, Vic 3166 Phone: (03) 9535 7020 Fax: (03) 8610 1936 Email: glenys@stockdaleacs.com.au

Trading, Advertising and Other options at LMD 2010

Please tick the boxes as appropriate and return to Glenys (details below)

I wish to:

- Set up a trading table Friday 7 May Saturday 8 May

Cost \$300 (1 day for \$180). This includes a single trestle table, lunch for one person, and 1 copy of the conference handbook. Additional space may be booked as available, in consultation with the conference administrator. Please provide your own tablecloth. Table positions will be allocated on a first booked basis. Price does not include additional advertising, please indicate below if you would like this.

- I will be having an extra person helping at my table

Registration \$30 per person per day. This includes lunch, morning and afternoon tea. Please include names and days attending.....

- I would like additional advertising

(Please select from options below.)

- Advertise in the Conference Handbook All advertisements to be with the conference administrator by Friday 2 April 2010

Full page \$120 Half page \$60 Quarter page \$40

A copy of the conference handbook \$30 Including postage. Advertisers only.

- Provide a Static Display for \$35 per day Fri 7 May Sat 8 May

You may need to provide your own display boards. Set up on the Friday morning prior to the conference and pack up by 4pm on Saturday (please confirm time & availability of boards with administrator). We recommend that you provide a supply of 'please take' materials

- Sponsor a plenary or teaching session for \$110 with your name/logo on the timetable, your advertising in the room & the option to introduce the presenter

- Sponsor a Morning or Afternoon tea for \$155

with your name on the timetable & your advertising in the room

- Place advertising materials/samples in participant's bags for \$70

All materials must be delivered to the administrator by: Friday 23 April 2010

Details:

- Provide a Prize Details:

All prices quoted include GST.

Sponsor Details

Name of organisation: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Return to:
Glenys Gijbbers (Conference Administrator)
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Huntingdale, Vic 3166
Phone: (03) 9535 7020
Fax: (03) 8610 1936
Email: glenys@stockdaleacs.com.au